

SPONSORSHIP PACKAGE
2025 Annual Meeting and Workshop
Ecosystem Restoration Community of Practice, Northern BC

Confluence of the Fraser and Nechako Rivers, Lheidli T'enneh territory
House of Ancestors, "Uda Dune Baiyoh," 355 Vancouver St, Prince George
November 25-27, 2025
In-person with limited hybrid sessions via Whova

We are in the UN Decade on Ecosystem Restoration¹, and healing our lands and waters is at the forefront of all our minds and hearts. We must have healthy ecosystems for the benefit of all nature, including humans.

Our northern BC community of practice exists to build restoration practitioner efficacy and capacity through improved knowledge sharing, communication, and collaboration.

Show your support for restoration efficiency and efficacy by sponsoring the next regional knowledge sharing event, a hybrid workshop with 150 in-person delegates.

Who is a Restoration Practitioner?

Anyone interested in the delivery of a restoration project, including professionals, academics, authorities, First Nations, stakeholders, funders, partners, governmental and non-governmental groups, and individuals interested in restoration.

All sponsorships will be recognized by

- Organization logo on the Community of Practice (CoP) conference web page and conference correspondence;
- Verbal acknowledgement during conference closing remarks;
- Written thanks on the conference software app (Whova); and
- Digital salutations on the virtual programme (no print programmes).

In addition, sponsors receive recognition and brand placement by level, as shown in the below table.

¹ <https://www.decadeonrestoration.org/what-ecosystem-restoration>

SPONSORSHIP LEVELS

Level	Contribution	Recognition	Supports
Spruce	\$10,000	<ul style="list-style-type: none"> • Print banner on display during event, • Recognition during opening remarks each day, • Logo in conference emails to community of practice, • Gratitude post on SERNbc socials 	Venue rental, hardware, facilitator costs
Willow	\$7,500	<ul style="list-style-type: none"> • Digital banner on display during event, • Recognition during opening remarks 	Speaker honoraria and gift recognition
Saskatoon	\$5,000	<ul style="list-style-type: none"> • Print signage on display during one lunch, • Recognition during opening remarks 	Daily lunch
Twinflower	\$2,500	<ul style="list-style-type: none"> • Digital banner on conference software 	Software for remote participation and networking
Sphagnum	\$1,000	<ul style="list-style-type: none"> • Gratitude post on SERNbc socials 	Equity conference access and travel support

DONATIONS

A la carte sponsorships and donations are graciously accepted. Donations accepted through the Society for Ecosystem Restoration in Northern BC (SERNbc), a registered non-profit with the BC *Societies Act*.

BACKGROUNDER

Following the success of last year's workshop launch, the Community of Practice (CoP) organizing team recognized the ongoing need to build capacity and increase connections amongst restoration practitioners in Northern BC. If your organization would like to be on the CoP organizing team, please get in touch with one of us through our organizations, or reach out to your Coordinator: mae.whyte@sernbc.ca.

The Community of Practice Organizing Team, representing: [Society for Ecosystem Restoration in Northern BC](#) (SERNbc), [Caribou Habitat Restoration Fund](#) (CHRF) via the [Habitat Conservation Trust Foundation](#) (HCTF), [Fish & Wildlife Compensation Program](#) (FWCP), and the [BC Wildlife Federation](#) (BCWF).

