



SPONSORSHIP PACKAGE

2026 Restoration Community of Practice Conference and Workshop: “Turning Ideas into Action”

Sportsplex Banquet Room, 3320 Kalum St., Terrace BC | October 20-23, 2026

We are in the UN Decade on Ecosystem Restoration, and healing our lands and waters is at the forefront of all our minds and hearts. We must have healthy ecosystems for the benefit of all nature, including humans.

Our northern BC community of practice (“CoP”) exists to build restoration practitioner efficacy and capacity through improved knowledge sharing, communication, and collaboration.

Show your support for restoration capacity-building and efficacy by sponsoring the next CoP knowledge sharing event, a hybrid workshop with 150 in-person delegates.

Who is a Restoration Practitioner?

Anyone interested in the delivery of a restoration project, including professionals, academics, authorities, First Nations, stakeholders, funders, partners, governmental and non-governmental groups, and individuals interested in restoration.

All sponsorships will be recognized by

- Organization logo on the Community of Practice (CoP) [conference web page](#);
- Verbal acknowledgement during conference closing remarks;
- Written thanks on the conference registration platform (Whova); and
- Digital salutations on the virtual programme (no print programmes).

In addition, sponsors receive recognition and brand placement by level, as shown in the below table.



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Sponsorship Tiers

Level	Contribution	Recognition	Supports
Cedar	\$10,000	• Print banner on display during event, • Recognition during opening remarks each day, • Logo in conference emails to community of practice, • Gratitude post on SERNbc socials	Venue rental, hardware, facilitator costs
Alder	\$7,500	• Recognition during opening remarks each day, • Logo in conference emails to community of practice, • Gratitude post on SERNbc socials	Speaker honoraria and gift recognition
Huckleberry	\$5,000	• Print signage on display during one lunch, • Recognition during opening remarks on lunch sponsorship day, • Logo in conference emails to community of practice, • Gratitude post on SERNbc socials	Daily lunch
Bunchberry	\$2,500	• Written thanks on the conference app • Gratitude post on SERNbc socials	Software for remote participation and networking
Sphagnum	\$1,000	• Gratitude post on SERNbc socials	Equity conference access and travel support



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A la carte sponsorships and donations are graciously accepted. Let us know if you have a creative idea or specific request, e.g., lanyard sponsorship.

Donations and sponsor fees are processed by the Society for Ecosystem Restoration in Northern BC (SERNbc), a registered nonprofit with the BC Societies Act. Payment can be made via cheque or e-transfer, please contact Mae Whyte, Practices Manager for details: mae.whyte@sernbc.ca.

For those wishing to pay by credit card, payment is possible through the [Whova sponsor portal](#) (additional processing fees apply).

Thank you for supporting our northern B.C. restoration practitioners!

The Community of Practice Organizing Team, with core members representing: [Society for Ecosystem Restoration in Northern BC](#) (SERNbc), [Caribou Habitat Restoration Fund](#) (CHRF) via the [Habitat Conservation Trust Foundation](#) (HCTF), [Fish & Wildlife Compensation Program](#) (FWCP), and the [B.C. Wildlife Federation](#) (BCWF).